# Sharp Packaging Services Announces  Alliance with Serialisation Technology Leaders TraceLink, Systech, Covectra and Domino

*Sharp to present alongside serialisation partners at CPhI Conference in Barcelona, October 2016*

**DUBLIN, IRELAND -- (September 28th, 2016)** - Sharp Packaging Services, a division of UDG healthcare and global leader in contract packaging and clinical services, today announced they will be addressing delegates at CPhI WorldWide, alongside technology partners and leaders in serialisation - TraceLink, Systech, Covectra and Domino. The alliance will offer Sharp's clients a proven and rapid implementation path to serialisation readiness in view of the upcoming directives by the U.S. Drug Supply Chain Security Act (DSCSA) in November 2017 and the EU Falsified Medicines Directive (EU FMD) in February 2019.

**Rick Seibert, SVP of Innovation & Technology, commented on the partnerships:** "We are very pleased to be  collaborating with TraceLink, Systech, Covectra and Domino, each of whom are leaders in their field. Sharp has implemented a robust and tested technical architecture in line with all current and evolving regulatory requirements to support our customers for serialisation globally. These collaborations will provide a skillset and deeper knowledge base to our clients in preparation for the upcoming serialisation directives. By leveraging our network of technology partners, we are ensuring our customer's path to serialisation is as seamless and efficient as possible."

Sharp is partnering with TraceLink to help its 100+ pharmaceutical manufacturing customers prepare for the next phase of rapidly approaching regulation requirements.  As the serialisation solution provider to Sharp, TraceLink's productised functionality will assist Sharp in meeting the variable set of customer requirements for serialisation transactions. Additionally, TraceLink's Life Sciences Cloud multi-tenant network architecture will help eliminate point-to-point integration complexities, provide seamless compliance for global regulations and reduce business risk for Sharp's extensive pharmaceutical customer base.

The partnership with Systech will implement the company's best-of-breed UniSeries™ Serialisation suite to deliver seamless multi regional, multi aggregation serialisation provisioning to its customers, reducing the risk of failure to meet the regulatory demands and allowing full flexibility of service.

Covectra partners with Sharp to supply a complete serialisation solution for the life science market, through its AuthentiTrack solution, which offers a modular yet comprehensive approach to serialise down to the unit of use. Together Covectra and Sharp have implemented complete product roll outs with serialisation to dose levels.

Domino has extensive experience in developing and manufacturing legislative compliant coding solutions for the pharmaceutical and healthcare sectors and Sharp have worked successfully with Domino printing technology over the last eight years to serialise over 2 billion pharmaceutical packages.

Sharp Packaging Services and its panel of serialisation technology partners will be presenting at *CPhI Worldwide*, the annual pharmaceutical congress held in Barcelona from 4 - 6 October 2016. Addressing delegates on the theme of "Serialisation: Optimizing Your Supply Chain Means Optimizing Your Partners". The presentation will explore the critical path to supply chain readiness, risk-assessment,

benchmarking and serialisation risk mitigation options. The briefing will take place in the *Pharma Insight Briefing* room on Tuesday, 4 October 2016 at 11:30am CEST.

The Sharp stand at CPhI Barcelona can be found at *3L56 in the ICSE Hall*.

For further information:

**Sharp Packaging Services**
Alison Dillon
Tel: + 353 1 468 9004
Email: alison.dillon@sharpserviceseu.com
Twitter : @Sharp_Packaging

**Hume Brophy**
Supriya Mathur, Hollie Vile, Alex Protsenko
Tel: + 44 203 440 5654
Email: udg@humebrophy.com


**ABOUT SHARP PACKAGING SERVICES**
Sharp Packaging Services, a division of UDG Healthcare plc, is a global leader in contract packaging and clinical services. Operating from state-of-the-art facilities across the US and Europe, Sharp has built an international reputation for delivering cost-effective blister packaging, bottling, pouches and stick packs, compliance packaging, formulation and manufacturing services, label design and printing. Sharp is also a world leader in 'Track and Trace' serialisation services, which will require all prescription drugs to have a unique serial code for authentication and traceability.

For more information on Sharp and our solutions, visit www.sharpservices.com or follow us on LinkedIn, and Twitter. For more information on UDG Healthcare plc, visit www.udghealthcare.com.

For more information please go to: www.sharpservices.com/getready

**About TraceLink**
TraceLink is the World's Largest Track and Trace Network for connecting the Life Sciences supply chain and eliminating counterfeit prescription drugs from the global marketplace. Leading businesses, including 16 of the top-20 global pharmaceutical companies, trust the TraceLink Life Sciences Cloud to deliver complete global connectivity, visibility and traceability of pharmaceuticals from ingredient to patient. A single point and click connection to the Life Sciences Cloud creates a supply chain control tower that delivers the information, insight and collaboration needed to improve performance and reduce risk across global supply, manufacturing and distribution operations.

For more information on TraceLink and our solutions, visit www.tracelink.com or follow us on LinkedIn, Twitter and Facebook.

**About Systech**
Systech is the global technology leader in product safety, and consumer and brand protection. Systech pioneered serialization and is defining the future of authentication. Trusted by 19 of the top 20 pharmaceutical companies, Systech unifies and optimizes enterprise serialization, track and trace, and authentication technologies to ensure regulatory compliance, mitigate risk, and drive efficiency and profitability.

For 30 years, Systech's innovation has led best practices for key brands across the pharmaceutical, life science, food and beverage, and consumer packaged goods industries.
Visit: www.systechone.com

**About Covectra**
Headquartered in Westborough, Massachusetts, COVECTRA offers multi-layered brand integrity and protection solutions, including its serialization-based *AuthentiTrack* technology, which includes serial number generation, event repository and event repository management; packaging line serialization and front-end software applications such as *ControlTrack* to utilize serial numbers for a variety of business benefits, including counterfeit detection, adherence, and returns verification. Covectra continues to innovate in their space, developing a series of brand protection products for absolute counterfeit detection. Visit: www.covectra.com

**About Domino**
Founded in 1978, Domino has established a global reputation for the continual development and manufacture of its total coding and printing technologies that meet the needs of manufacturers and sets new industry standards in quality and reliability.

Through a global network of 25 subsidiary offices and in excess of 200 distributors, the Domino Group operates in over 120 countries employing over 2,600 people worldwide with manufacturing facilities situated in UK, China, Germany, India, Sweden and USA.

Visit: www.domino-printing.com